



**T**his month gave me a jolt. Life can have twists and turns you wouldn't wish on an enemy. The interviews conducted for this month's issue and the stories written by our journalists have made me stop to take a look at my own life.

When my husband walked in the door from work one night, I gave him an extra lengthy kiss and lingered with our baby in my arms to remember how lucky we are to have our health. Like us, some of the people in our special 'pink' breast cancer awareness and health issue had no idea what was around the corner for them. It's a reminder that we need to be grateful and reach out to those who need us in their darkest hours.

Our cover story this month is on Robin Gordon – it's not so much a tale of heartache but a stern reminder to look after our health. Robin has devoted her life to encouraging women to put themselves first, so much so she opened a specialist clinic just for women, with particular focus on early detection of breast cancer.

Be inspired by Lynette Moyle, Dr Sheila Gadaloff and Sharon Cohrs, as they clear away the cancer clouds that once enveloped them. And see how local go-getter Emma Lodge dedicates her life to raising funds and awareness for breast cancer survivors, along with showing us how to get by with a little help from our friends.

Also, read about Mediceck's rapid expansions, and the fascinating life-milestones of the man behind Neil's Organics.

On a separate note, congratulations to Tropical North Queensland for the previous month's jam-packed social calendar, to suit the entire breadth and width of our imaginations. We were saturated for choice – and it made us so positively proud of what this region has to offer. Enjoy another busy month ahead, and take special care of you and your circle of people. ■

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distribution  
14,000 copies printed monthly. 9,300 are home delivered and 4,700 copies are street delivered to high traffic areas such as high-end cafes, boutiques, hairdressers and professional offices across the TNQ region (from Cairns to Port Douglas), monthly, and online along with an eMAG to 6000 inboxes regularly.

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## meet the team



KARA DE SCHOT  
CREATIVE DIRECTOR

**K**ara de Schot our talented creative director, spends her days overseeing all the design elements of the magazine and client artwork. With 10 years in the design trade, Kara has worked with small businesses through to international corporations. She has a bachelor's degree in design, and has worked in New Zealand, London and Australia. Kara's everyday work entails advertising design, photo shoot direction and magazine layout. ■

## THECOVERSHOOT

OCTOBER IS THE MONTH FOR BREAST CANCER AWARENESS. HENCE, THAT CALLED FOR NOTHING LESS THAN A FABULOUS PINK DRESS. AND WHAT A DRESS IT WAS! OUR COVER SUBJECT, ROBIN GORDON, HAILS FROM A FAMILY IN THE RAG TRADE, SO IT WAS NO SURPRISE WHEN SHE WOWED US WITH HER OWN GARMENTS.

Straight from New York, this was the first-ever outing for this dress. This outfit, and most of Robin's wardrobe, are sourced from her travels all over the world – especially her shoes.

Robin's look was put together by the team at Pulse Hair and Beauty (Spence Street, phone 4051 4212). They styled both her hair and make-up to achieve a striking result.

Profile magazine photographer Veronica Sagredo had both editor Alana Rushton and former U Boutique co-owner Kylie Ferrier to assist with the shoot direction and visual ideas in her studio.

The modern, white Equator Homewares 'Stela' armchair was provided by Kate Ifould and her team at Coast Stylish Living (Stratford, phone 4055 1241).

Powerful photos for a powerful edition!



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