



## K.I.D.S. Road to Ironman Australia Charity Fact Sheet

- All proceeds from the K.I.D.S. Road to Ironman Australia event will go to the K.I.D.S. Foundation and the Burn Survivors Network.
- K.I.D.S. Foundation Pty Ltd is a registered charity assisting Kids In Dangerous Situations. It was established to generate income to maintain facilities and programs for the care of children involved in accidents.
- K.I.D.S. Foundation has two major projects:

1). The establishment of K.I.D.S. Place rehabilitation centres Nation-wide to assist children who require rehabilitation from accidents. Up to 5,000 children are injured every day in Australia. Of those children, 200 are hospitalised, with accidental injury being the single largest cause of child deaths in the country. See the website on [www.k-i-d-s.org.au](http://www.k-i-d-s.org.au) for more information.

2). The Burn Survivors Network was established by a group of burn survivors and carers to provide a support network to offer hope, strength and encouragement to burn survivors and their families. The annual burn survivor's camp, Camp Phoenix, is held to rehabilitate burn survivors and their families through interaction with others, the development of friendships and a relaxed and fun atmosphere. More than 150,000 people in Australia and New Zealand seek medical help for burn injuries each year. 7,000 people per year are hospitalised and 400 die as a result of their burn injury. About 50 per cent of all burns occur in children under 10 years of age. For more information, see the website at [www.burnsurvivors.com.au](http://www.burnsurvivors.com.au) .

**For more information regarding the K.I.D.S. Road to Ironman Australia or the K.I.D.S. Foundation, please contact:  
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